



**Munich Business School**  
University of Applied Sciences

# WORKSHOP EMPLOYER BRANDING



## Position Yourself as an Expert on a Certain Topic

Present yourself as an attractive employer for our students and at the same time position yourself as an expert on a specific topic. For this purpose, we offer you the possibility to conduct a workshop exclusively for our students, who are sought-after young talents.

### Workshop examples:

„Can You Fix It“ workshop: Bring a mini business case and ask students to help you solve it

„How to succeed in interviews“: Provide support in preparing for interviews

„Roundtable Event“: Make meaningful connections in small group resume assessments

Excel-Workshop: How to use Excel in Business

Powerpoint-Workshop: How to use Powerpoint in Business

### Why should I participate?

You can use this event to establish initial contacts with young talents who seek for a permanent position or an internship. To conduct a workshop, please contact:

## Date & Facts

Date: Upon request

Duration: 60 minutes

Setting: online via Microsoft Teams or face-to-face at MBS for a smaller group of students

Munich Business School GmbH. All information is subject to change without notice. January 2022.



## Your Contact

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